



Concept



Planning



Production



Post-Production



Delivery

Introduction

QUE Productions and 91 East Productions are teaming to provide NYC Emergency management with
We are personally dedicated to understanding your goals and objectives and delivering excellence. Our mutual success over the year's stems from this unwavering commitment to each and every project big or small. Our team is comprised of some of the industries top talent. Together, we have been producing television, corporate communications, training, marketing programs and live events, as well as expert web and social media content. We work in partnership with our clients to deliver the highest quality product and desired results. It's an approach that works: time and time again, our clients are truly satisfied with the experience.

Our commitment to performance excellence is evident in all of our projects regardless of size. Our relationships with our clients' further support our success and ensure the highest value is delivered to our clients. It is our belief that in choosing to work with us as a team, you will discover that you have selected the most creative, innovative, efficient group in the industry and we pledge to deliver the highest level of excellence and professionalism to ensure your vision is achieved. We look forward developing our relationship with you and developing your needs to its maximum potential.

Technical Proposal

QUE Productions and 91 East Productions each have over 20 years experience providing TV/video production services, graphic design and digital media. As far as project management, we are both producer/directors, so every single job that has come in house has been managed by us from start to finish. This includes assembling the appropriate talent, scriptwriters, design, tech scouts, camera packages, lighting/grip and editorial to final delivery.

We are extremely well versed and seasoned in filming with 4K+ HD video cameras, lens and lighting. Because of this will select the best camera and crew for each project.

I WROTE THIS LAST NIGHT BUT IT'S NOT ON THIS COPY YET> WILL SEND IT WHEN I GET HOME LATER

Experience

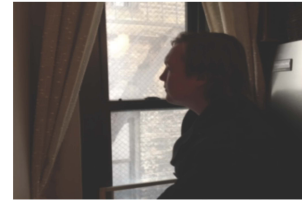
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We are extremely well versed and seasoned in filming with 4K+ HD video cameras, lens and lighting. Because of this level of expertise, you can be sure we will serve you better as we have the resources, talent and technology to deliver the assets necessary for each and every project.

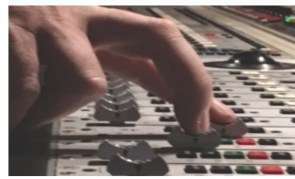
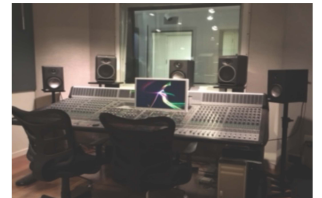
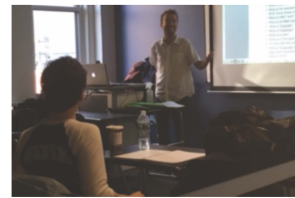
Our experience working with Government agencies includes producing a vast array of training programs for the DTRA, NYC DOC, SC Volunteer Fire, Rescue and ENT and indirectly for NYC OEM. We take a great deal of pride in producing programs of this nature and have a proven track record of success for each and every one of those agencies.



SAE Institute Storyboard (30-sec script)



Imagine...a place where creativity and technology intersect, where your future career aspirations know no limits.



A place where training starts and mentors inspire, to prepare you for a career with infinite possibilities.
A collaborative environment to pursue your passion.
To think differently, to be creative, and expand the skills you need to succeed.



Whatever your passion,
think deeply,



Believe,



Dream often,



Take action.



Graphic Only

Our experience working with Government agencies includes producing a vast array of training programs for the DTRA, NYC DOC, SC Volunteer Fire, Rescue and ENT and indirectly for NYC OEM. We take a great deal of pride in producing programs of this nature and have a proven track record of success for each and every one of those agencies.

First we create timetables for each phase of the production process, which will include a description of work performance and benchmarks for approvals. Next we research and develop based on goals and objectives. We begin by scripting or refining existing content into clear, concise storylines and determine if narratives and/or interviews are necessary. We then scout the location to determine the type of lighting, sound and number of shots needed. We discuss shooting style, amount of equipment & crew required, and talent/casting if needed, power and other particulars as it relates to filming. Once all that has been discussed and approved we schedule our shoot dates.

Postproduction and Graphics are crafted and overseen by the principals using our staff editors and a combination of premiere, FCP and Adobe Creative Suite, which includes After Effects and a host of other post resources. Using the benchmarks we set up at the beginning of the project, we deliver editorial rough cuts and finished masters. This approach has proven efficient and effective for our clients time and time again (please see CUBIC Applications in client referrals).

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Organizational Capability



When it comes to producing any type of video the steps are always the same. Preproduction, production and postproduction. We have vast experience in all three. In beginning stages of production, you'll meet with both 91E and QUE Productions President/Producers. Both have full time editors on staff. We oversee every aspect from script to screen, both seasoned producers. We provide exceptional talent, art direction, editorial, animation and have access to a full range of specialty HD, 4K and 6K cameras, audio, lighting and grip equipment to insure we produce the look you want at a price you can afford. We work hard to design and customize a package to fit your needs exactly. Whether filming on location or in studio we'll explain the options to you and help you construct the most cost effective way to achieve the best results.

Why QUE/91E? Because you get twice the value and experience and resources needed to insure excellence beyond what any other company can offer. Both are able to handle every aspect there is a proper balance between production costs and quality and we

Approach

WE NEED NEW COPY HERE Editing is perhaps the most tedious part of the production process but it's where the story comes together. It may be a lot less glamorous than the rest, but the postproduction phase is the last and most critical step in what determines the success of any production.

The difference between poorly constructed editorial and professional storytelling means a world of difference to your finished product. QUE has the experience and creative technology to transform ideas into reality. We produce an exceptional program. We know what it takes to master the art of storytelling, and through years of experience, practice and patience we have carefully developed ours beyond average.

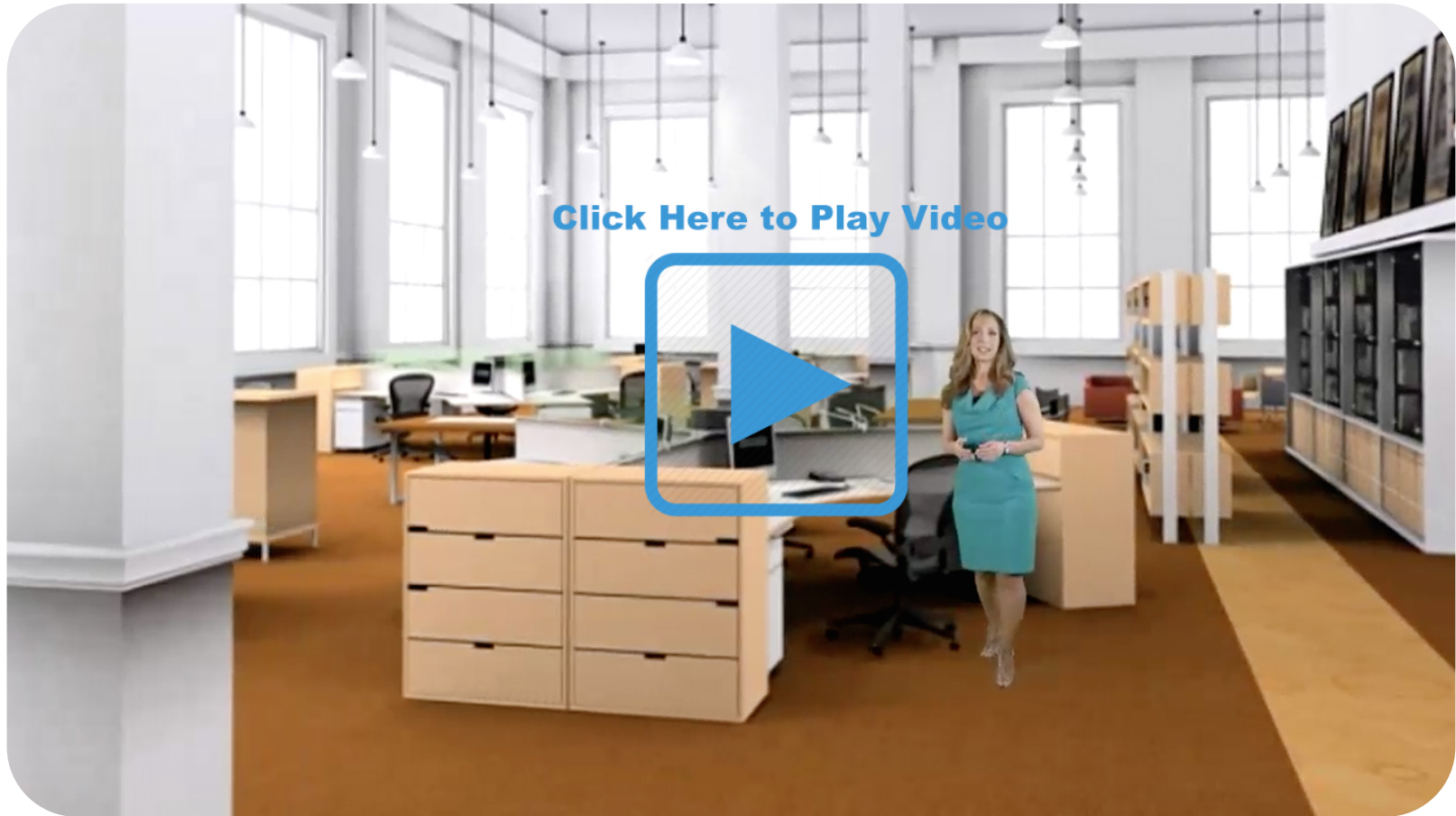
We deliver a polished finished product that captures the attention of the audience, invokes emotion and delivers a clear concise message each and every time.



“We are a small creative media institute who was looking to increase awareness in the markets we operate in. In the past we have shied away from TV because of massive production costs and commercial prices. But QUE Productions delivered a high quality 30-sec ad spot that fit within our budget. The entire team was top-notch and fantastic to work with. The post-production editing and follow-up were superb. We look forward to working with the team again”.

SAE Institute

A Message From Our President



Client Referrals



“QUE Productions routinely provides us with quality videos and animation for our emergency management training events. These professionally developed products provide a visual representation of scenarios and realistic newscasts our customers greatly appreciate. Susan and Nick are a pleasure to work with and always exceed our expectations! We look forward to continuing to collaborate with them on future projects!”

- *Cubic Applications*



“We have been working with QUE Productions for over a decade. As true professionals in the field of production, they have always provided high-quality services tailored to our needs and budget. Any project large or small, we can always count on them to provide the professional result that we are looking for.”

- *Henry Schein*



“Creative, talented, intuitive and adept at portraying our company vision in a cost effective and measurable way! Susan Gatti is a pleasure to work with and offers the perfect approach time and again to maximizing the return on investment while best portraying our corporate identity.”

- *PinkTie.org*

[Click Here for More Information](#)

Sample Videos

Promotional Clip (60 Seconds or Less)

ABC Staples/Shark Tank

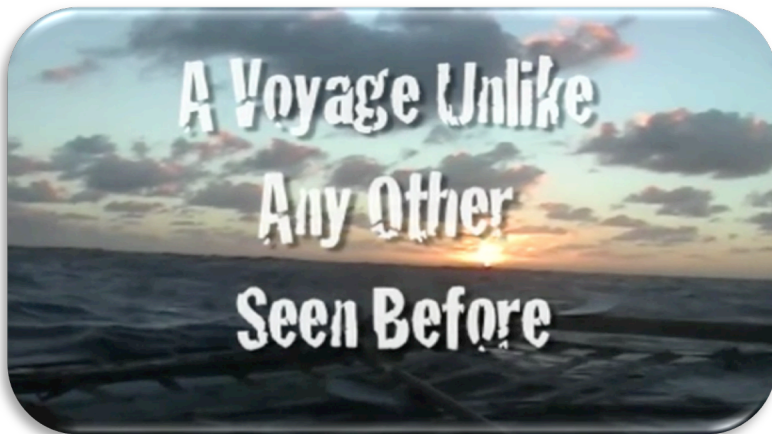
Total Cost: \$9,500



Short Video (2-3 Minutes)

Documentary: Sizzle Reel. Part of a series.

Total Cost: \$50,000

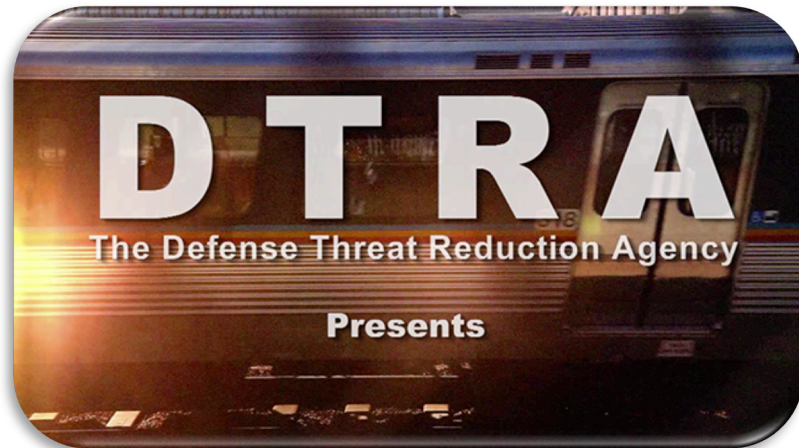


Long Video (8 Minutes or More)

Defense Threat Reduction Agency (Password: QUE2017)

* Footage supplied by client.

Total Cost: \$25,000



Suffolk County Fire & EMS Recruitment

Total Cost: \$25,000



Training Video

Air Techniques – Training

Total Cost: \$12,500



Cubic Applications – Emergency Training Exercise

Total Cost: \$12,500



PSA Example

Suffolk County Fire & EMS

Total Cost: \$7,000

